LA SEDA DE BARCELONA INCREASES SALES IN MORE THAN 40 MILLION PET PACKAGES AT APPE PLANT IN TOLEDO

- The production plant exceeds the figure of 840 million units sold in the first half of 2008.

- The industrial facilities of Artenius PET Packaging in Toledo Spain covers the central and southern parts of the country.

*Barcelona, August 7, 2008* - LA SEDA DE BARCELONA has increased sales of its plant in Toledo in more than 40 million PET packages in the first 6 months of the year. Artenius PET Packaging España -subsidiary of La Seda de Barcelona- exceeded sales of 840 million units in the facilities of the company located in Casarrubios del Monte (Toledo).

The figures achieved in this period at the plant in Toledo -which has about 150 workers and covers the central and southern Spain- respond to the leadership that La Seda de Barcelona keeps in the design and production of PET packaging within the field of soft drinks and mineral water. Currently, sectors such as cosmetics and cleaning products represent a source of growth for the company thanks to the resistance, lightweight and easy to recycle of the material, qualities of great acceptance by the end customer.

For the months of July and August, when consumption of soft drinks and mineral water are mostly concentrated, very positive results are expected which may lead to an end-of-the-year turnover of close to 2 billion units, maximum capacity of the plant.

La Seda de Barcelona bought the subsidiary of Amcor, Artenius PET Packaging Europe (APPE) in October 2007. The subsidiary has a production capacity of 9,000 million PET packages a year, more than 1,000 employees and 7 plants across Europe. Moreover, it also counts on an R & D Center in Brecht (Belgium) which supports the Group plants and is configured as the industry leader in research and development of new applications and new designs for end customers.

**GROUP SEDA** is the European leader and the third company worldwide within the PET Packaging sector. A large Industrial Group which has 22 production plants in 11 European countries and with more than 2,300 employees.