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DOUBLEBLOW® SET TO BECOME THE SAFER SOLUTION FOR FOOD APPLICATIONS

APPE, the packaging division of LSB and Nissei ASB GmbH (Europe), have formed a strategic partnership for the development and supply of hot fill and pasteurisable wide mouth plastic jars for the food market in Europe and Turkey.

The partnership will seek to further develop the capability to produce plastic jars and bottles to meet the challenging needs of products including sauces, tomato based foods, jams, pickles and vegetables. The clear focus is to bring to the market high performing packaging solutions which also offer enhanced benefits of light weight, safety and improved environmental impacts compared to existing formats.

As a result, Nissei ASB will work exclusively with APPE in Europe and Turkey in the continuing development of the double blow wide neck system, with APPE taking delivery of the first two systems in Europe during 2012.

The companies say they are already seeing an extremely high level of interest in the system, and jars are now available for evaluation and sampling.

“We are confident that the long standing partnership between Nissei ASB and ourselves will enable this exciting technology to be developed to meet food customers’ requirements and provide consumers with safer and more sustainable packaging,” comments Mike Hanratty, Business Development Director of APPE/LSB.

“We can now offer an effective solution for many applications in the food market Plastic was previously unable to provide a technical solution with the excellent clarity that helps to create the right on-shelf impact.”

“Nissei ASB is delighted to be working with the market leader in PET packaging on this new technology” comments Karel Keersmaekers, Managing Director, Nissei ASB GMBH. “This is the natural progression to deepen our long established relationship and we look forward to continuing our successful co-operation”

APPE is currently developing the technology and expects the first market introductions to launch later in 2012.

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